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#### BASICS OF WEBDESIGN

- Client Requirements/ Specifications
- Creating a Concept Layout
- Choosing Color Schemes
- Texture & Typography
- Effective Page Layouts

#### DESIGN PRINCIPALS

- Course Introduction
- Understanding the Web Design Environment
- Web Design Principles
- Website Planning
- Web Typography
- Page Layout and Design
- Graphics and Color

#### ADOBE PHOTOSHOP

- Types of Images
- Introduction to Adobe Photoshop
- Interface Tour of Photoshop & Palletes
- Color Modes and Resolution Options
- File Types in Photoshop
- Tools for Web-site Layout Designing
  - Move Tool
  - Marque Tools
  - Lasso Tools
  - Quick Selection / Magic Wand
  - Crop / Slicing Tool
  - Image Manipulation Tools
  - Brushes
  - Patterns
  - Gradients
  - Pen Tool / Shape Tool
  - Text Tool
- Working with Layers, Grouping and Smart Objects
- Image Adjustments
- Layer Masking, Layer Clipping
- Using Blending Options
- Analysis Menu
- View Menu / Window Menu
- Filter Effects
- Animation using Photoshop
- Practice of Website Layouts
- Practice of Banner Designing
- Examples

#### HTML

- Introduction
- HTML basics and Tags
- HTML Formatting
- HTML Fonts
- HTML Styles
- Color, Images and Links
- Tables, Forms
- Tableless Div Structure
- Iframes
- Introduction to HTML5

#### HTML5

- Introduction to HTML5
- HTML5 Input Types
- HTML5 form Element and Attributes
- HTML5 Canvas and SVG
- HTML5 Multimedia
- HTML5 Advanced Features
- HTML5 Web Management

#### CSS

- Introduction
- Basic CSS
- Selectors
- Layouts
- Various Properties of CSS -
  - Colors
  - Background
  - Fonts (Typography)
  - Margin & Borders, etc.
- Types of Style Sheet (CSS) & how to use it
- Introduction to CSS3

#### CSS3

- Introduction to CSS3
- Selectors and Pseudo Classes
- Fonts and Text Effects
- Colours, Gradients, Background Images, and Masks
- Borders and Box Effects
- Transitions, Transforms, and Animations
- Layout: Columns and Flexible Box
- Embedding Media
- CSS3 User Interface

#### RESPONSIVE DESIGN

- Introduction
- Bootstrap Basic
- Bootstrap Environment Setup
- Bootstrap Grid System
- Basic Media Queries

#### DREAMWEAVER

- Introduction
- Dreamweaver Interface Basics
- How to manage Website
- Type of Views
- Standard Tool Bar
- Common Tool Bar
- Layout Tool Bar
- Forms in Dreamweaver
- Dreamweaver Advanced Concepts
- Template Designing in Dreamweaver

#### ILLUSTRATOR

- Introduction
- Shapes
- Pen Tool
- Blend Tool
- Clipping Mask
- Shape Builder
- Tracing Image
- Graph and Flowchart
- Appearance's and Graphics Style
- Text Logo
- Example's

#### JAVASCRIPT

- Introduction to Javascript Language
- Implementing Menus, Galleries etc.
- How to use Javascript in Website Designing

#### WEB HOSTING BASICS

- Types of Hosting Packages
- Hosting a Website
- Using FTP Client
- Maintaining a Website

#### PORTFOLIO PREPARATION